

# Stop the Stigma: Eliminating Stigmatizing Language

## “Every Word Counts”

In the publication, Every Word Counts: Suggested Language and Usage for Tuberculosis Communications, the authors describe how judgmental terms and negative connotation of words such as ‘defaulter’ and ‘suspect’ place blame for the disease and responsibility for adverse treatment outcomes on the patient.<sup>1</sup>

In order to assist in implementing a change in the use of stigmatizing language, Heartland has committed to join forces with the Global TB Community, the International Union Against TB and Lung Disease, and the National Society of TB Clinicians. Heartland, with support from the Treatment Action Group, developed this quick reference tool to aid in identifying suggested replacement language as a reminder of how our words may affect others.

<sup>1</sup>From “Suggested language and usage for TB care, communications and publications” page 2

## Where it began



Suggested language and usage for tuberculosis (TB) care, communications and publications.



Language in TB services: can we change to patient-centered terminology and stop the paradigm of blaming the patients?



Open letter: Retiring stigmatizing and criminalizing language from the global TB discourse

Civil society calls for the retirement of stigmatizing and criminalizing language from the global TB discourse

*Supported by Treatment Action Group (TAG)*

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# Eliminating Stigmatizing Language

## Non-hurtful Replacement Language

### Key Terms suggested by the Stop TB Partnership

Use this.....	Not that.....
<b>Adherence / Non-adherence</b>	Compliance / Non-compliance
<b>Person lost to follow up</b>	Defaulter
<b>TB Prevention and Care</b>	TB Control
<b>Person to be evaluated for TB</b>	TB Suspect
<b>HIV-Positive</b>	HIV-infected

## HNTC Survey Results

### Language suggested by participants

Use this.....	Not that.....
<b>TB Infection</b>	Latent TB
<b>Lack of housing; Under-housed; People experiencing homelessness</b>	Homeless/Homelessness
<b>Immigrant</b>	Alien
<b>Undocumented</b>	Illegal; Illegal alien
<b>Person with TB disease</b>	TB case
<b>Treatment failed</b>	Treatment failure
<b>Missed doses/Non-adherent</b>	Delinquent
<b>Contact Analysis; Contact Elicitation; Contact Identification</b>	Investigation; Investigate
<b>Exposed to TB</b>	TB contact
<b>Tuberculosis</b>	Consumption; White Plague

Stigmatizing language and suggested replacements was identified by an HNTC survey requesting pledgers to identify language that they personally experienced or witnessed.

\*\*This list is non-inclusive.

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