

HOW TO PLEDGE:

- Find a Heartland Staff Member and sign the pledge form

I pledge to stop the use of stigmatizing language when caring for persons and their families whose lives have been affected by TB. As a TB health care worker and/or leader in the field, I pledge to adopt patient centered terminology that is appropriate, sensitive, and represents the dignity of people with TB and their families.

In parentheses are terms which have specifically been identified as hurtful and have noted suggested alternative language you may wish to use. TB Control (TB Care or TB Care and Prevention), Suspect (Possible TB disease or suspected TB disease), Defaulter (Person lost to follow-up), Non-compliant (Non-adherent), and TB Care(s) (patient(s) with TB disease).

Name	Agency	Email	Send me updates	Signature
Jessica Quintero	Heartland NTBC	Jessica.Quintero@uhct.texas.gov	YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	
			YES NO	

- Sign a pledge card that will go on display

I, _____ pledge to join Heartland National TB Center in an effort to stop the use of stigmatizing language.

#StopTheStigma #TB

#SpeakFromTheHeart #TB

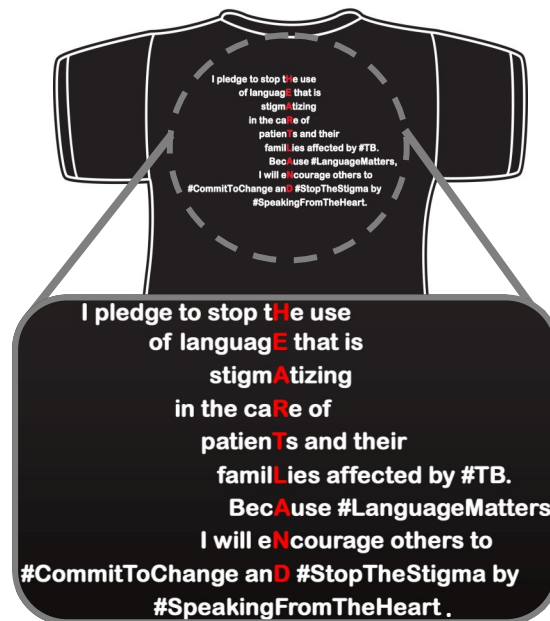
#LanguageMatters #TB

#CommitToChange #TB

- Get an "I Pledged" sticker



Start spreading the word!



#CommitToChange #TB

#StopTheStigma #TB

#LanguageMatters #TB

#SpeakFromTheHeart #TB



Heartland National TB Center

Eliminating Stigmatizing Language

Supported by
Treatment Action Group (TAG)

With special thanks to
UT Tyler Patriot Printing

www.heartlandntbc.org

Tel: 1-800-TEX-LUNG

Where it all began:

Suggested language and usage for tuberculosis (TB) care, communications and publications.

Language in tuberculosis services: can we change to patient-centered terminology and stop the paradigm of blaming the patients?

Open letter: Retiring stigmatizing and criminalizing language from the global TB discourse

Civil society calls for the retirement of stigmatizing and criminalizing language from the global TB discourse.



Our commitment to you:

- **Use** language that is patient centered, appropriate and sensitive and represents the dignity of people with TB and their families.
- **Implement** the use of non-stigmatizing language in the creation of our published materials including products, posters, marketing materials and speaking engagements.
- **Promote** the use of non-stigmatizing language by working with our speakers to ensure all presentations are free of words such as, “suspect”, “TB control”, “defaulter”, “non-compliant”, and “TB case”.

Our challenge to you:

- **Commit** to using language that is patient centered, appropriate and sensitive and represents the dignity of people with TB and their families.
- **Challenge** others to join you in your commitment.
- **Promote** the “Stop the Stigma” campaign.

Additional Information

Templates, downloadable resources and other information can be found on our website, listed on the front of the brochure.



Heartlandntbc



@Heartlandntbc